



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Waterfront Strategies  
1010 Wisconsin Avenue, Suite 800  
Washington, DC 20007

# Contract # 103090

**Schedule Dates** 10/03/12-10/08/12  
**Advertiser** Center Forward (9119)  
**Agency** Waterfront Strategies (4172)  
**Product** Political/Senate (1132)  
**Brand** PRO-DONNELLY (ISSUE) (13412)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** Levy, Shira  
**Phone/Fax** /  
**CPE** 96/102/1924  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** CENTER FORWARD

**Date Entered** 10/01/12  
**Last Modified** 10/01/12  
**Entered By** Lisa Baxter  
**CO-OP** No  
**Headline #** 7909671  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,372.50  
**Net Total** \$24,777.50  
**Sales Tax**

WBIR (WTHR)		
By Broadcast Month	Spots	Rate
Oct. 2012	26	\$29,150.00
<b>Grand Total:</b>	<b>26</b>	<b>\$29,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/08/12-10/08/12	3	:30	6A- 7A (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	6-7a Sunrise	10/1/12
2.0	Normal Line / SPOT (2)	10/03/12-10/05/12	3	:30	7A- 9A (EST)	1			X	X	X			1	\$900.00	\$900.00	WTHR (WTHR)	7-9a TODAY SHOW	10/1/12
3.0	Normal Line / SPOT (3)	10/06/12-10/06/12	3	:30	6A- 7A (EST)	1						X		1	\$400.00	\$400.00	WTHR (WTHR)	6-7a SAT SUNRISE	10/1/12
4.0	Normal Line / SPOT (5)	10/06/12-10/06/12	3	:30	8A- 10A (EST)	1						X		1	\$700.00	\$700.00	WTHR (WTHR)	8-10a SAT SUNRISE	10/1/12
5.0	Normal Line / SPOT (6)	10/07/12-10/07/12	3	:30	6A- 7A (EST)	1						X		1	\$250.00	\$250.00	WTHR (WTHR)	6-7a SUN SUNRISE	10/1/12
6.0	Normal Line / SPOT (7)	10/07/12-10/07/12	4	:30	7A- 8A (EST)	1						X		1	\$450.00	\$450.00	WTHR (WTHR)	7-8a SUN SUNRISE	10/1/12
7.0	Normal Line / SPOT (8)	10/07/12-10/07/12	3	:30	8A- 9A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	8-9a SUN TODAY	10/1/12
8.0	Normal Line / SPOT (9)	10/03/12-10/05/12	2	:30	9A- 10A (EST)	1			X	X	X			1	\$600.00	\$600.00	WTHR (WTHR)	9-10a TODAY SHOW 2	10/1/12
9.0	Normal Line / SPOT (10)	10/08/12-10/08/12	3	:30	12P- 12:30P (EST)	1	X							1	\$400.00	\$400.00	WTHR (WTHR)	12-1230P Noon News	10/1/12
10.0	Normal Line / SPOT (11)	10/03/12-10/05/12	3	:30	12:30P- 1P (EST)	1			X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	1230-1P Noon News	10/1/12
11.0	Normal Line / SPOT (12)	10/07/12-10/07/12	3	:30	9A- 10A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	9-10a SUN SUNRISE	10/1/12
12.0	Normal Line / SPOT (13)	10/03/12-10/05/12	3	:30	3P- 4P (EST)	2			X	X	X			2	\$500.00	\$1,000.00	WTHR (WTHR)	3-4p Ellen	10/1/12
13.0	Normal Line / SPOT (14)	10/03/12-10/05/12	3	:30	4P- 5P (EST)	1			X	X	X			1	\$700.00	\$700.00	WTHR (WTHR)	4-5p Dr Phil	10/1/12
14.0	Normal Line / SPOT (15)	10/03/12-10/05/12	2	:30	5P- 6P (EST)	3			X	X	X			3	\$1,500.00	\$4,500.00	WTHR (WTHR)	5-6p EWIN	10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT (16)	10/03/12-10/05/12	2	:30	6P- 6:30P (EST)	1			X	X	X			1	\$1,800.00	\$1,800.00	WTHR (WTHR)	6-630P EWN	10/1/12
16.0	Normal Line / SPOT (18)	10/06/12-10/07/12	3	:30	6P- 6:30P (EST)	1						X	X	1	\$600.00	\$600.00	WTHR (WTHR)	6-630P EWN	10/1/12
17.0	Normal Line / SPOT (19)	10/03/12-10/05/12	1	:30	7P- 7:30P (EST)	2			X	X	X			2	\$2,000.00	\$4,000.00	WTHR (WTHR)	7-730P WHEEL OF FORTUNE	10/1/12
18.0	Normal Line / SPOT (20)	10/08/12-10/08/12	1	:30	7:30P- 8P (EST)	1	X							1	\$2,200.00	\$2,200.00	WTHR (WTHR)	730-8P JEOPARDY	10/1/12
19.0	Normal Line / SPOT (21)	10/08/12-10/08/12	1	:30	8P- 10P (EST)	1	X							1	\$4,500.00	\$4,500.00	WTHR (WTHR)	8-10P THE VOICE	10/1/12
20.0	Normal Line / SPOT (22)	10/05/12-10/05/12	3	:30	8P- 9P (EST)	1					X			1	\$1,500.00	\$1,500.00	WTHR (WTHR)	8-9P WHITNEY/COMMUNITY	10/1/12
21.0	Normal Line / SPOT (23)	10/03/12-10/06/12	3	:30	11P- 11:35P (EST)	1			X	X	X	X		1	\$1,600.00	\$1,600.00	WTHR (WTHR)	11-1135P LN	10/1/12
22.0	Normal Line / SPOT (24)	10/03/12-10/05/12	3	:30	11:35P- 12:37A (EST)	1			X	X	X			1	\$450.00	\$450.00	WTHR (WTHR)	1135P-1237A TONIGHT SHOW	10/1/12

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